## SONORAN JOINT VENTURE

# **IN ARIZONA**

The Sonoran Joint Venture is a diverse partnership of organizations and individuals that conserves the unique habitats of the southwestern United States and northwestern Mexico for the benefit of birds, other wildlife, and people.

#### **OUR TRACK RECORD:**

The SJV partnership has conserved nearly **300,000 acres** in our 24-year history. With a base allocation from the U.S. Fish and Wildlife Service, the SJV leveraged funding at a ratio of **38:1**, resulting in over **\$228 million** in on-the-ground habitat conservation.



### Leveraging resources in challenging times

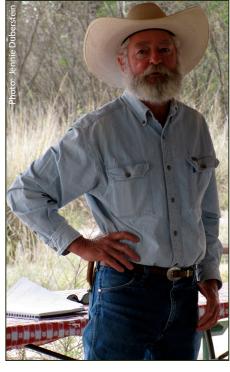
Joint Ventures bring together partners to accomplish together what would be difficult or impossible to achieve alone. We make conservation happen by working with local partners in ways that support people and wildlife, such as the North American Wetlands Conservation Act (NAWCA). For example, \$1.7 million of NAWCA funding for projects in Arizona stimulated partner contributions of more than \$8.9 million and conserved over 6,500 acres for hunters, birderwatchers, and others who enjoy the natural world.







Photo: Jennie Duberstein



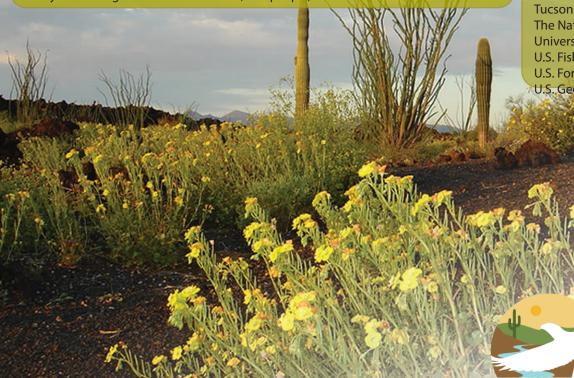
Healthy landscapes for birds means healthy landscapes for people and other wildlife, too. Improving riparian habitat helps birds like Yellow-billed Cuckoo, but it also ensures ranchers have adequate water for their herds.

### Arizona Partners

**American Bird Conservancy** Arizona Bird Conservation Initiative Arizona Field Ornithologists Arizona Game and Fish Department Arizona-Sonora Desert Museum **Arizona State University** Arizona Western College **Audubon Southwest Borderlands Restoration Network Buenos Aires National Wildlife Refuge Bureau of Land Management Bureau of Reclamation** Cibola National Wildlife Refuge City of Tucson City of Yuma Colorado Plateau Field Station (USGS/NAU) Coronado National Forest Cuenca Los Ojos DoD Luke Air Force Base **Environmental Education Exchange** Havasu National Wildlife Refuge **Ironwood Tree Experience** Liberty Wildlife Foundation Lighthawk National Park Service **Natural Resources Conservation Service** Northern Arizona University Prescott College Saguaro National Park Sky Island Alliance Sonoran Institute Southeastern Arizona Bird Observatory The Hummingbird Monitoring Network Tohono O'odham Nation **Tucson Audubon Society** The Nature Conservancy University of Arizona U.S. Fish and Wildlife Service U.S. Forest Service U.S. Geological Survey

### BIRD HABITAT CONSERVATION THAT SUPPORTS PEOPLE

Balancing the needs of wildlife and people is an ongoing challenge. More than **half a million people** participate in bird watching activities in southern Arizona each year, contributing millions of dollars to the economy. For example, annual expenditures by wildlife watchers in Arizona bring nearly **\$850 million to southern Arizona businesses**. The SJV plays a key role in these efforts through projects like the Southeastern Arizona Birding Trail and by conserving the habitats that birds, and people, need.



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