

SONORAN JOINT VENTURE IN ARIZONA

The Sonoran Joint Venture is a cooperative, regional partnership that conserves the unique habitats of the southwestern United States and northwestern Mexico for the benefit of birds, other wildlife, and people.

OUR TRACK RECORD:

The SJV partnership has conserved nearly **300,000 acres** in our 20-year history. With a base allocation from the U.S. Fish and Wildlife Service, the SJV leveraged funding at a ratio of **38:1**, resulting in over **\$228 million** in on-the-ground habitat conservation.

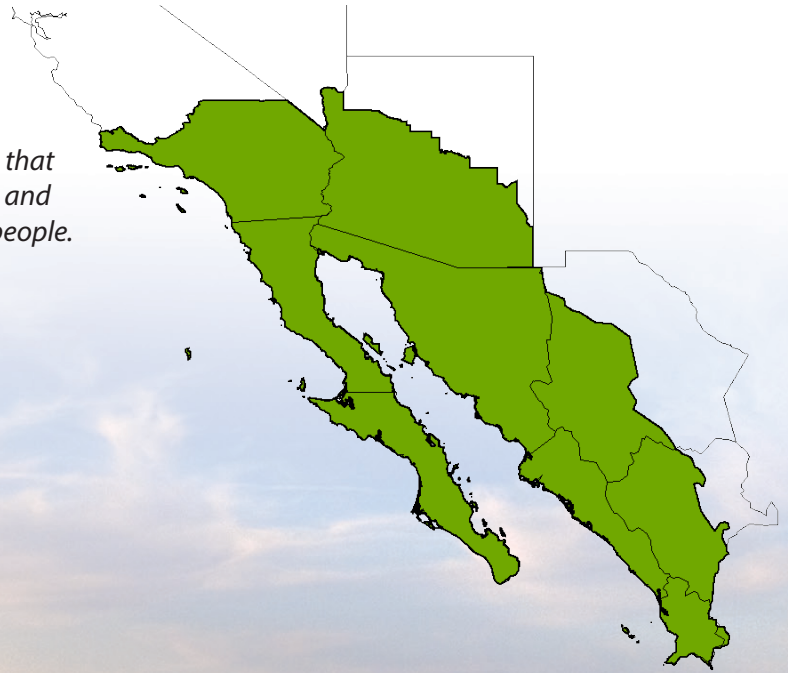


Photo: Jasper Nance

Leveraging resources in challenging times

Joint Ventures bring together partners to accomplish together what would be difficult or impossible to achieve alone. We make conservation happen by working with local partners in ways that support people and wildlife, such as the North American Wetlands Conservation Act (NAWCA). For example, \$1.7 million of NAWCA funding for projects in Arizona stimulated partner contributions of more than \$8.9 million and conserved over 6,500 acres for hunters, birderwatchers, and others who enjoy the natural world.



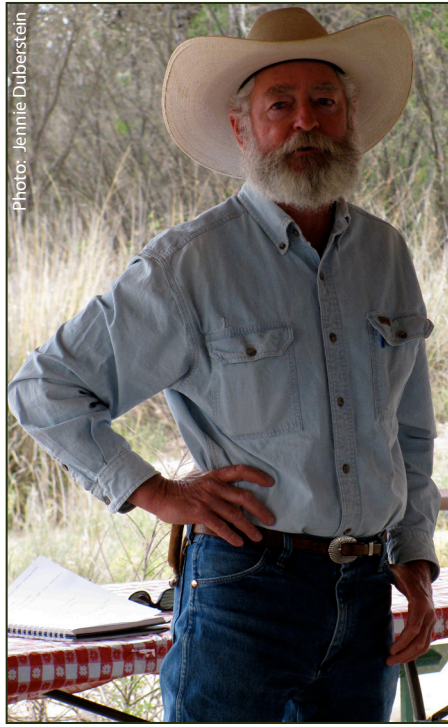
Photo: Jennie Duberstein



Photo: Juan Caicedo



Photo: AJ Hand



Healthy landscapes for birds means healthy landscapes for people and other wildlife, too. Improving riparian habitat helps birds like Yellow-billed Cuckoo, but it also ensures ranchers have adequate water for their herds.

Arizona Partners

- Arizona Bird Conservation Initiative
- Arizona Game and Fish Department
- Arizona-Sonora Desert Museum
- Arizona Western College
- Audubon Arizona
- Borderlands Restoration Network
- Buenos Aires National Wildlife Refuge
- Bureau of Land Management
- Bureau of Reclamation
- Cibola National Wildlife Refuge
- City of Yuma
- Colorado Plateau Field Station (USGS/NAU)
- Coronado National Forest
- DoD Luke Air Force Base
- Environmental Education Exchange
- Havasu National Wildlife Refuge
- Lighthawk
- Liberty Wildlife Foundation
- National Park Service
- Northern Arizona University
- Prescott College
- Saguaro National Park
- Sky Island Alliance
- Sonoran Institute
- Southeastern Arizona Bird Observatory
- The Hummingbird Monitoring Network
- Tohono O'odham Nation
- Tucson Audubon Society
- The Nature Conservancy
- University of Arizona
- U.S. Fish and Wildlife Service
- U.S. Forest Service
- U.S. Geological Survey

BIRD HABITAT CONSERVATION THAT SUPPORTS PEOPLE

Balancing the needs of wildlife and people is an ongoing challenge. More than **half a million people** participate in bird watching activities in southern Arizona each year, contributing millions of dollars to the economy. For example, annual expenditures by wildlife watchers in Arizona bring nearly **\$850 million to southern Arizona businesses**. The SJV plays a key role in these efforts through projects like the Southeastern Arizona Birding Trail and by conserving the habitats that birds, and people, need.



Photo: Jennie Duberstein



Sonoran Joint Venture
 738 N. 5th Ave, Ste. 102
 Tucson, AZ 85705
 T. 520.882.0837 | F. 520.882.0370
 E. info@sonoranjv.org
 facebook.com/sonoranjv
 twitter.com/sonoranjv
 www.sonoranjv.org