

SONORAN JOINT VENTURE IN CALIFORNIA

The Sonoran Joint Venture is a cooperative, regional partnership that conserves the unique habitats of the southwestern United States and northwestern Mexico for the benefit of birds, other wildlife, and people.



OUR TRACK RECORD:

The SJV partnership has conserved nearly **300,000 acres** in our 20-year history. With a base allocation from the U.S. Fish and Wildlife Service, the SJV leveraged funding at a ratio of **38:1**, resulting in over **\$228 million** in on-the-ground habitat conservation.

Photo: David Lofink

Leveraging resources in challenging times

Joint Ventures bring together a diversity of partners to accomplish together what would be difficult or impossible to achieve alone. We catalyze conservation by working with local partners to access funds that support people and wildlife, such as the North American Wetlands Conservation Act (NAWCA). For example, \$100 million of NAWCA funding for projects in southern California stimulated partners contributions of nearly \$400 million and conserved almost 900,000 acres for hunters, birderwatchers, and others who enjoy the natural world.



Photo: Jennie Duberstein



Photo: USFWS



Photo: Wal-Mart



Photo: USFWS

Healthy landscapes for birds means healthy landscapes for people and other wildlife, too. Hunting and renewable energy can go hand-in-hand with bird and habitat conservation.

BIRD HABITAT CONSERVATION THAT SUPPORTS PEOPLE

Balancing the needs of people and the needs of wildlife is a priority for the SJV. We support **healthy wetlands** in southern California that benefit both birds and waterfowl hunters. We encourage **alternative energy development** that provides a sustainable power source as well as protects important habitat for birds. For example, in Palm Desert Wal-Mart has installed roof solar panels on their buildings with the goal of being powered by **100% sustainable energy**. Sonoran Joint Venture partners work to help ensure that energy development is sustainable for both people and wildlife.



Photo: Jennie Duberstein

California Partners

- Antelope Valley Conservancy
- Audubon California
- Bureau of Land Management
- California Department of Fish and Wildlife
- California Institute of Environmental Studies
- California Waterfowl Association
- Channel Islands National Park
- Ducks Unlimited
- Havasu National Wildlife Refuge
- Institute for Bird Populations
- Lighthawk
- Natural History Museum of Los Angeles County
- Orange County Chapter of the Society for Conservation Bioggy at UC-Irvine
- Point Blue Conservation Science
- River Partners
- San Diego National Wildlife Refuge Complex
- San Diego Natural History Museum
- San Diego Zoo Institute for Conservation Research
- Sonny Bono Salton Sea National Wildlife Refuge
- Southern Sierra Research, Inc.
- The Nature Conservancy
- U.S. Fish and Wildlife Service
- U.S. Forest Service
- U.S. Geological Survey



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