The Sonoran Joint Venture is a cooperative, regional partnership that conserves the unique habitats of the southwestern United States and northwestern Mexico for the benefit of birds, other wildlife, and people.

OUR TRACK RECORD:

The SJV partnership has conserved nearly 300,000 acres in our 20-year history. With a base allocation from the U.S. Fish and Wildlife Service, the SJV leveraged funding at a ratio of 38:1, resulting in over $228 million in on-the-ground habitat conservation.

Leveraging resources in challenging times

Joint Ventures bring together a diversity of partners to accomplish together what would be difficult or impossible to achieve alone. We catalyze conservation by working with local partners to access funds that support people and wildlife, such as the North American Wetlands Conservation Act (NAWCA). For example, $100 million of NAWCA funding for projects in southern California stimulated partners contributions of nearly $400 million and conserved almost 900,000 acres for hunters, birderwatchers, and others who enjoy the natural world.
BIRD HABITAT CONSERVATION THAT SUPPORTS PEOPLE

Balancing the needs of people and the needs of wildlife is a priority for the SJV. We support healthy wetlands in southern California that benefit both birds and waterfowl hunters. We encourage alternative energy development that provides a sustainable power source as well as protects important habitat for birds. For example, in Palm Desert Wal-Mart has installed roof solar panels on their buildings with the goal of being powered by 100% sustainable energy. Sonoran Joint Venture partners work to help ensure that energy development is sustainable for both people and wildlife.

Healthy landscapes for birds means healthy landscapes for people and other wildlife, too. Hunting and renewable energy can go hand-in-hand with bird and habitat conservation.